

SMS - Messaging Privacy Policy

This SMS Messaging Program Privacy Policy explains how Tequila Fuego collects and uses information about you in relation to its text message marketing program (the “Messaging Service”). We use uLynk to provide the Messaging Service to you. For the purposes of the Messaging Service, uLynk acts as our service provider and data processor of your information.

COLLECTION OF INFORMATION

We only collect the cell phone number that you directly provide to us when you sign up for the Messaging Service. When you send messages via the Messaging Service, we will also collect your messaging history and any information included in those messages.

If you participate in a contest or giveaway associated with the Messaging Service, we will collect basic contact information and any other information you choose to provide in connection with these activities. We will also collect your contact information if you contact us with questions about the Messaging Service or for customer service.

USE OF INFORMATION

We use your information to deliver, analyze, maintain and support the Messaging Service. We may also use your information to enhance the Messaging Service features and customize and personalize your experiences on the Messaging Service.

SHARING OF INFORMATION

We do not share, transfer, or disclose your information or cell phone number.

PROTECTION OF INFORMATION

We take a variety of physical, technical, administrative, and organizational security measures to protect your information against accidental or unlawful destruction or accidental loss, alteration, unauthorized disclosure or access. Unfortunately, no online activity can be guaranteed to be 100% secure. While we strive to protect your information against unauthorized use or disclosure, we cannot ensure or warrant the security of any information you provide. We do not accept liability for unintentional disclosure.

RETENTION OF INFORMATION

We retain your information and cell phone number for as long as you participate in the Messaging Service.

CHOICES AND CONTROLS

Consent to receive automated marketing text messages is not a condition of any purchase. You can opt-out of receiving further marketing text messages via the Messaging Service by responding to any of our text messages with any of the following replies: STOP, END, CANCEL, UNSUBSCRIBE, or QUIT.